

OPPORTUNITIES  
TO SPONSOR

# DREW KEMP

BRITISH  
SPEEDWAY  
RACER





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# INTRODUCING DREW KEMP

*a British speedway rider making his name in the sport he loves*

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Drew Kemp is a sixteen-year-old British speedway rider who has just completed an exceptionally successful first season and is looking forward to making further strides in the sport he loves and at which he is an obvious natural. Drew has been described as “an exceptional talent” and compared in his riding style to the current world speedway champion Tai Woffinden. Ask Drew about his long-term ambition in the sport and without a trace of arrogance he will tell you “I want to be world champion”. No one would doubt the affable youngster from Great Blakenham realising his plucky ambition and he is currently setting himself up for the next step - the 2019 season.

## **ABOVE EXPECTATIONS**

There is nothing more thrilling than the spectacle of speedway - four riders racing around an oval shale track on 500cc motorbikes with one fixed gear and no brakes. Add the prodigious talent of Drew Kemp into the mix and it's easy to see why he made a few heads turn when coming to the tapes for his first full league season in 2018. Drew made his initial impact in the sport in 2017 when he became 500cc British Youth Speedway Champion and he rode above all expectations in 2018 to end the season on a highly impressive 9.15 average. It was a spectacular year which also saw him named Cradley Heathens' Rider of the Season, Youth Rider of the Year by the World Speedway Riders' Association and Sports Personality of the Year at the Suffolk Sports Awards.

## **THE NEXT STEP**

The next step for Drew is a full season assault on the Championship - the middle tier of British Speedway, with the Sheffield Tigers. He is currently preparing for the new season while continuing his studies for personal & professional development on the Poultec speedway training programme and is looking to attract new sponsorship to help him in his pursuit of the ultimate chequered flag. Drew Kemp is just beginning to make his mark on the speedway world, it's certainly an exciting time to join him for the ride! ■





# A BRIEF HISTORY OF DREW KEMP

*Once upon a time on a Yamaha far away...*



When four-year-old Drew Kemp was given the present of a Yamaha motorbike by his grandad, few would have seen it as a catalyst for the amazing journey he has been on since, with Drew becoming one of the most talked about young riders in speedway.

## **MOTOCROSS MOMENTS**

Drew's grandad James Gant enjoyed scrambling in the 1960s so he was eager for his grandson to experience the same thrill of racing motorbikes, and at the age of six Drew took part in his first ever motocross race in Hockham, Norfolk. It wasn't long before Drew found his winning ways and he was just eight years old when he claimed his first motocross victory in 2010. His motocross achievements include 2013 Eastern Centre champion. In 2013 and 2014 Drew was Norfolk and Suffolk champion and claimed British Youth National placings of fifth and eighth respectively in those two seasons.

## **THEN SPEEDWAY TOOK OVER**

In October 2015 Drew was given the opportunity to ride on a 500cc speedway bike for the first time. He was immediately seduced by the speed and adrenalin rush generated by racing the powerful machine on a small oval track. He completed his 2015 motocross season then set his sights on racing in the 2016 British Youth Speedway Championships on a 250cc. He came third overall in 2016 and moved up to a 500cc for 2017.

## **BECOMING A BRITISH CHAMPION**

Drew became 500cc British Youth Speedway champion in August 2017, the same month in which he turned fifteen and eligible for his first taste of league racing. He was soon making impressive National League performances for Mildenhall and Eastbourne. In addition to Youth championship success, Drew's 2017 highlights included winning his first ever league race and scoring a magnificent 16 points for Mildenhall in the KO Cup final, both achievements setting him up for his first full league season in 2018. ■



# ONE AMAZING SEASON

*Drew Kemp rode his first full British Speedway season in 2018, and what a season!*

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When Drew Kemp began his first season in British league speedway, few could have predicted the immediate impact he would have riding for the Mildenhall Fen Tigers. In his first match of the season at Isle of Wight, Drew was unbeaten in five rides to score an impressive fifteen point maximum against the Warriors. In the early part of the season Drew also qualified from a strong semi-final for the British Under-21 Championship final, and finished equal fifth in the British Under-19 Championship final.

## MAXIMUM MAN

Drew continued to produce numerous double figure scores for the Mildenhall Fen Tigers and in May - against Eastbourne, he became only the third rider in Mildenhall history to achieve a 7 ride maximum. Through the end of May and early June, Drew combined his remarkable on track feats with the more sedate activity of sitting his GCSE exams at Claydon High School where his studies included Business Studies, Design & Technology, Geography and PE.

## SAY I'M YOUR NUMBER ONE

With Drew continuing to score consistently, by August he had made a mockery of his assessed 3 point average to top the Mildenhall averages on over 9 points and become the Tigers number one. Riding at the number one position did nothing to halt his winning ways and he celebrated with 13 points at Belle Vue.

## CHILDHOOD DREAM

When Drew reached his 16th Birthday on 11th August 2018 - and with race wins still flowing, he realised a childhood dream to race for his hometown club Ipswich Witches in the higher Championship league. Initially, Drew found the going in a higher league tough, but it didn't take him long to get on the pace and at Scunthorpe - in just his third meeting for the Witches, he scored a remarkable 14 points against the Scorpions.

## TOP TIGER

Drew continued to pile up the points for Mildenhall and the Fen Tigers won the National Trophy final in September. They were hit by injuries to key team members late in the season and although they remained unbeaten in the National League they failed to win the play-off final. Drew continued to score consistently and finished his first National League season top of the Mildenhall averages on 9.15.

## SET THREE TARGETS

Drew Kemp has high expectations of himself and set three targets for his 2018 season. They were to achieve a fifteen point maximum, ride at number one for Mildenhall and finish the season on an average over 8.5. He smashed those aims and will have another three targets set for his 2019 season. Who would bet against him reaching them. ■





# JOINING DREW FOR THE RIDE!

*Sponsorship opportunities for businesses and individuals in 2019*

As with all motorsports, having the best equipment is essential to be competitive in speedway racing. It's an expensive sport and to be the best a rider needs to invest in the best equipment. Having sponsors that make such investment possible can be the difference between winning and losing. Drew has enjoyed the support of a varied range of businesses and individuals during his time in the sport, and is now looking to extend his portfolio as he moves up for his first full season in the Championship League with Sheffield Tigers. Drew also plans to continue racing in the third tier of speedway, the National League and with the possibility of appearances in the top Premiership League also, Drew will need to make sure his equipment can meet those extensive needs.



Drew is 100% committed to making sure he is in peak condition himself by following a strict training, diet and nutrition regime. With good sponsorship he will also have the equipment such dedication and commitment deserves. Drew wouldn't have made the progress he has so far without massive support from his current sponsors and his thanks to them extends to new sponsors he hopes to welcome on board for 2019.

## HIGH PROFILE

Drew is fast becoming a fine ambassador for the sport, his rapid progress in such a short period of time has already afforded him a high profile and ensured his many speedway achievements make the news. As well as extensive coverage in the speedway and local press, news of him signing to Sheffield Tigers for the 2019 season even made the national sports pages. He has enjoyed two double-page features in the world's leading speedway magazine *Speedway Star* this year and recently featured on the front cover. He enjoys the attention of the local media, has been a regular guest on local radio sports programmes and was voted Young Sports Personality of the Year at the 2019 Suffolk Sports Awards.

## SUPPORT FOR SPONSORS

Sponsors will benefit by being associated with a young British sportsman who's profile is set to increase as he continues to make the headlines with his rise through the ranks. The foremost return that Drew can offer to his sponsors is advertising through the placement of company logos on his equipment and race suit. This is backed up with social media posts where Drew will highlight the businesses that support him and - where his schedule allows, make appearances at media opportunities. For individuals who want to get involved in sponsoring Drew, they can feel they made a difference as they cheer on their hero from the terraces and Drew will always make himself available to chat and update his supporters when his meeting commitments allow. ■

# THE PERSONAL TOUCH

*making a connection with the fans*



A unique aspect of speedway the fans enjoy is the opportunity to interact with riders. Access to the pits prior to meetings is often encouraged by clubs where supporters can get photographs, autographs or just chat to their racing heroes. With Drew barely a few years older than some of his young fans, he enjoys a strong rapport with the next generation of supporters - a sector that has been strangely lacking in recent years and the sport is working hard to attract. Entertainment during the interval of speedway meetings often includes races and activities with youngsters and Drew has always encouraged and been active in this important opportunity to meet with the fans.

## WE CAN BE HEROES

Drew is well aware of his position as an ambassador for the sport when representing his team off the track as well as on it. He remembers being a supporter himself from the age of five cheering on the Ipswich Witches from the terraces at Foxhall Heath, he still has the souvenir rider models of his heroes from that time so appreciates how giving his time to fans can mean so much to them.

## SPONSORS EXPOSURE

Drew has a proactive approach to raising his profile and the exposure of his sponsors in the process. He has released a 2019 calendar which includes the logos of his top sponsors with proceeds being donated to BBC Children in Need. He has also produced a book documenting his first full season in British speedway which his sponsors - old and new, will receive as a personal thank you from Drew for their support. ■



“Drew Kemp is an exceptional talent.”

**GARY PATCHETT**  
CRADLEY HEATHENS PROMOTER

“For Drew to go through the card unbeaten against a team like that was extraordinary.”

**PHIL KIRK**  
MILDENHALL FEN TIGERS TEAM MANAGER

“To be that confident on the bike and so smooth at his age is very, very unusual.”

**ROBERT HENRY**  
MILDENHALL FEN TIGERS TEAM MENTOR

“Drew was brilliant in the last heat decider. He learns so quickly and knew exactly what he wanted to do.”

**KEVIN JOLLY**  
MILDENHALL FEN TIGERS PROMOTER

“Drew was superb. He was so quick, controlled and he looked like a seasoned pro. I can't praise him enough tonight.”

**RITCHIE HAWKINS**  
IPSWICH WITCHES TEAM MANAGER

“Drew was the highlight of the season, he is something I have harboured on about, having local riders in the team. He is not afraid to move quickly.”

**CHRIS LOUIS**  
IPSWICH WITCHES PROMOTER

“As far as style is concerned I'd say Drew Kemp is the nearest youngster I've seen to Tai Woffinden.”

**KEVIN JOLLY**  
MILDENHALL FEN TIGERS PROMOTER

“Not many riders can get near Drew Kemp at Mildenhall.”

**MARK PHILLIPS**  
PLYMOUTH DEVILS PROMOTER

“Drew was class again today, it is hard to believe he is just starting his career such is his composure and decision-making during races.”

**PHIL KIRK**  
MILDENHALL FEN TIGERS TEAM MANAGER

“Drew was very impressive and he has been the bright spot of this season.”

**RITCHIE HAWKINS**  
IPSWICH WITCHES TEAM MANAGER

“I have been impressed by the Kemp family and the professionalism they have shown. They haven't come here for the biggest money, they have come here in what they believe is the best move for Drew's career at this stage.”

**SIMON STEAD**  
SHEFFIELD TIGERS TEAM MANAGER





If you can help Drew Kemp with support or sponsorship of any kind as he embarks on the next chapter of his speedway journey in the 2019 season, please contact him via facebook; [facebook.com/Drew Kemp118](https://www.facebook.com/DrewKemp118) or email him at: [drewkemp11@gmail.com](mailto:drewkemp11@gmail.com)

Photography courtesy of Jeff Davies, Taylor Lanning, Ian Bush, Julian Dann, Jeff Higgott, Mark Hall, Stephen Waller, Chris Simpson, Derek Leader and Paul Rose.

Design by Barry Cross

**DREW  
KEMP**

Barry  
Cross  
artwork